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Chief Executive: Mr D Judson, BEd, NPQH
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Deputy Headteacher: Mr S Rawle, BA (Hons), MA

10 November 2023

Dear Parent / Carer,

Re: Children in Need – Friday 17th November 2023 (0030-23ABR)



On Friday 17th November 2023, Longfield will support the BBC Children in Need campaign, a charity which is strongly supported by schools, community organisations and work institutions of all kinds throughout the country.

This year, Longfield pupils will have the opportunity to raise money by taking part in charity raffle games such as 'Guess the name!' or 'How many sweets are in the jar?'. School council members will visit form classes each morning next week where pupils can take part, or they can get involved at break time on Children in Need Day. In addition to activities, pupils will be able to purchase Children in Need themed cupcakes and hot chocolate drinks at breaktime.

Prices for activities and themed refreshments will be: -

- Activity entry fee = 50p per person
- Hot chocolate = 50p each
- Luxury Hot Chocolate = £1.00 each
- CiN cupcake = £1.00 each

For the day's charity activities and refreshments, the school is **only able to accept cash payments**. Therefore, pupils are encouraged to bring in a small amount of cash if they wish to participate and donate.

In addition to activity donations, should anyone wish to donate further, we have also created a 'JustGiving' page which can be accessed via the link below or on our Facebook Page.

[Longfield Academy is fundraising for BBC Children in Need \(justgiving.com\)](https://www.justgiving.com/Longfield-Academy-is-fundraising-for-BBC-Children-in-Need)

As a school, Longfield is very proud of the generosity of our pupils and parents / carers and these events link directly to British Values and the protecting of others who are less fortunate. We hope to have an enjoyable day raising awareness whilst also raising funds for this worthwhile cause.

If you have any questions relating to the day, please don't hesitate to contact me via main reception on 01325 380 815 or by email abrown@longfield.swiftacademies.org.uk

You can find out more information about Children in Need at www.bbcchildreninneed.co.uk

Thank you for your continued support.

Yours faithfully,

Mr A Brown
Head of Life Curriculum & Pupil Experience

