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27 February 2024

Dear Parent / Carer,

Re: World Book Day – Friday 8th March 2024 (0079-23JTA)

As part of our drive to maintain, promote and engage pupil interest in reading, Longfield Academy will celebrate World Book Day on Friday 8th March 2024 with a fantastic day of learning and activities.

On the day, Key Stage 3 pupils will follow their normal timetable. However, structured lessons will be centred around their teacher's favourite author. Key Stage 4 pupils will attend normal lessons. Please note, all pupils are required to wear school uniform for the day.

All pupils will be engaged in competitions throughout the day, including 'Peek-a-Book' and 'Best Dressed Classroom Door'. Pupils can also claim their free £1 book voucher, which can be redeemed at Asda, Morrisons, Sainsburys, Tesco, The Works, Waterstones, WHSmith and independent booksellers.

The selection of titles available can be found at: <https://www.worldbookday.com/books-and-tokens/books/>

Your child's free £1 book voucher is on the final page of this letter.

You can also find lots of fun resources and activities on the World Book Day website, which would be perfect to do with your child over the weekend.

In addition, pupils in Years 7, 8 and 9 are invited to take part in a Wizarding World of Harry Potter enrichment activity. Pupils can join us in E5 from 3:00pm to 4:00pm for exciting Harry Potter themed games, activities, competitions, and cake!

We would love for your child to be a part of this special one-off enrichment event. To book your child's place, please complete the online consent form via the link below, **no later than 3:00pm on Friday 1st March 2024**. In exchange, your child will receive a 'Golden Ticket' for the Harry Potter event.

[Click HERE to register - Wizarding World of Harry Potter Extracurricular Activity 08.03.24](#)



We're very much looking forward to celebrating World Book Day which could not happen without the support of parents / carers.

If you have any questions regarding the event, please do not hesitate to contact me via main reception on 01325 380 815 or by email JTattersall@longfield.swiftacademies.org.uk

Yours faithfully,

A handwritten signature in black ink, appearing to read 'J Tattersall', with a large, stylized initial 'J'.

Mr J Tattersall
Teacher of English

WORLD
**BOOK
DAY**

7 MARCH 2024

£1 Book Token



World Book Day® changes lives through a love of books and reading. Our mission is to promote reading for pleasure, offering every child and young person the chance to choose and have a book of their own. We hope you'll use your £1 token to choose a brilliant book you'll love, and have lots of fun reading. Find great ideas and fun resources to enjoy at worldbookday.com

Your £1 book token is available below. Find out more about the £1 tokens and how they work at worldbookday.com/books-and-tokens

WORLD BOOK DAY
7 MARCH 2024

£1 BOOK TOKEN

Changing lives through a love of books and reading

SWAP YOUR £1 TOKEN AT A BOOKSHOP

World Book Day® is a charity sponsored by
NATIONAL BOOK tokens

The Doomsday Date is for teen readers.

VALID FROM 15 FEBRUARY – 31 MARCH 2024

CHOOSE YOUR £1 BOOK FOR FREE

CHILDREN, FAMILIES & EDUCATORS: This token is for single-use only and entitles children (under 18) to ONE FREE WORLD BOOK DAY 2024 BOOK or £1 off a book or audiobook costing £2.99 or more in participating booksellers only, subject to stock availability. Find your nearest participating bookseller at worldbookday.com/participating-retailers.

Full terms and conditions: worldbookday.com/terms-conditions

RETAILERS: Full terms and conditions: worldbookday.com/resources/booksellers

World Book Day is co-ordinated by World Book Day Ltd, registered charity 1079257 (England and Wales), registered company 03783095 (UK).

For the full line-up of £1 books, visit worldbookday.com/books
For full terms, visit worldbookday.com/terms-conditions

The World Book Day £1 books are a gift from booksellers, who fully fund the cost of the £1 book token redemptions. Check with your local bookseller what plans they have in place for World Book Day. Find your nearest bookseller at worldbookday.com/participating-retailers

Please note:

- Token is for children's individual use.
- Offer valid **15 February 2024 – 31 March 2024** inclusive.
- The token barcode can either be scanned from a phone/tablet screen or printed out and shown in-store.
- Please check with your local bookseller before visiting if they can accept the barcode on mobile devices.
- The digital £1 book token cannot be redeemed online.

Visit our FAQ page to answer all your questions:
worldbookday.com/about-us/frequently-asked-questions

To contact the World Book Day team, please email: wbd@education.co.uk

